



News Release
FOR IMMEDIATE RELEASE
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VIPAR Heavy Duty Announces Acquisition of Power Heavy Duty
Power Heavy Duty will continue to operate as separate industry brand

Crystal Lake, Ill. – **VIPAR Heavy Duty** announced today the acquisition of Power Heavy Duty based in Pearland, Texas. As a result of the transaction, Power Heavy Duty will become part of the VIPAR Heavy Duty family of companies and continue to serve the marketplace as a separate brand.

“As the heavy duty aftermarket continues to evolve, VIPAR Heavy Duty has examined ways to best serve our shareholders and provide a positive impact on the marketplace,” said Steve Crowley, president and CEO, VIPAR Heavy Duty, Inc.

“The acquisition of Power Heavy Duty allows us to take a multi-faceted approach to the independent heavy duty parts distribution business, and be the program group of choice for successful heavy duty parts distributors of all sizes by providing the right programs, tools and products. We want to continue to be the strongest possible channel for our suppliers to bring their products to the marketplace.”

Crowley said the acquisition helps strengthen the network as a whole, while providing market specific solutions within all aspects of the heavy duty aftermarket.

Power Heavy Duty members serve the needs of their customers from over 200 locations across the U.S., while VIPAR Heavy Duty distributors operate from over 500 locations across the U.S., Canada, Puerto Rico, and Mexico. The combined network “footprint” of over 700 locations will serve end users including fleets, owner-operators, and independent repair shops under the VIPAR Heavy Duty and Power Heavy Duty brands locally.

Through the integration of Power Heavy Duty into the VIPAR Heavy Duty family of companies, all corporate functions including central administration and management, program management, marketing and communications, and technology will be performed by VIPAR Heavy Duty.

Brett Upton, with his 20-year tenure and knowledge of the Power Heavy Duty membership and their needs, will continue to be the point of contact for member development, recruitment, and other member needs for Power Heavy Duty.

“Power Heavy Duty members will benefit from this acquisition by having the support and proven experience of VIPAR Heavy Duty management behind the group and brand,” explained

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Upton. “I’m excited to continue working on behalf of Power Heavy Duty members to serve and support their needs.”

“The Power Heavy Duty acquisition is an exciting development that significantly impacts the value it brings to all our stakeholders, including our distributors, supplier partners, and ultimately our end-user customers,” said Bill Nolan, chairman, VIPAR Heavy Duty and president of PBS Truck Parts in South Bend, Ind. “We are a service driven industry and this further strengthens the valued assistance we can bring to our customers, when and where they need it.”

For more information on VIPAR Heavy Duty, visit www.vipar.com or e-mail: info@vipar.com.

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Image attached: VIPAR Heavy Duty and Power Heavy Duty logos

About VIPAR Heavy Duty

VIPAR Heavy Duty is North America’s leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from over 500 locations across the United States, Canada, Puerto Rico, and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. For more information, visit www.vipar.com.

About Power Heavy Duty

Power Heavy Duty was formed in July 1994 with the goal of helping independent distributors and service specialists be competitive in today's market. Power Heavy Duty distributors serve the needs of their customers from over 200 locations across the U.S. For more information, visit www.powerheavyduty.net.

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